

Gallatin County DUI Task Force Strategic Plan – 2014-2016

Mission: The mission of the Gallatin County DUI Task Force is to prevent and reduce the percentage of alcohol-related traffic crashes and fatalities in Gallatin County.

2013 Vision: The vision for the Gallatin County DUI Task Force is to be the “face of DUI prevention” by providing education, funding, networking opportunities, enforcement, and public advocacy in Gallatin County. To accomplish that, the DUI Task Force will:

- 1) Engage in effective education and enforcement advocacy and policy debate to facilitate changes to support and promote pro-active traffic enforcement and a reduction in DUI-related crashes.
- 2) Develop partnerships with public health organizations to facilitate making highway safety a top public health priority.
- 3) Proactively educate a variety of stakeholders on the risk of driving under the influence of alcohol and other drugs through a series of targeted messages and campaigns.
- 4) Develop and/or enhance its collaborative network and strategic partnerships.
- 5) Provide statistical data about DUI in Gallatin County as required by MCA 61-2-106.
- 6) Provide a formalized CEASE Award process that includes mechanisms to solicit applications, award funds using contracts for services in accordance with county purchasing policies and procedures, and evaluate outcomes achieved by the awardee.
- 7) Have an active and engaged DUI Task Force board that guides the DUI Task Force in meeting its mission based on nonprofit best practices for board governance.
- 8) Have a well-trained and competitively compensated (up to ¾ time) Coordinator charged with coordinating DUI Task Force member efforts in carrying out the strategic plan and documenting the results.

Goal #1 – Advocacy

In three years, the DUI Task Force will have demonstrably engaged in effective education and enforcement advocacy and policy debate to facilitate changes to support and promote pro-active traffic enforcement and a reduction in DUI-related crashes.

Specific goals include:

- Actively participate in state legislative sessions to track and advocate for DUI-related legislation.
- Advocate with local criminal justice professionals for effective DUI enforcement and adjudication.
- Work with Montana Common Sense Coalition.
- Work with the Bozeman Community Alcohol Coalition.
- Work on the Bozeman Traffic Safety Plan.
- Make educational presentations to the county and city commissions and other relevant organizations.

Goal #2: - Public Health

In three years, the DUI Task Force will develop partnerships with public health organizations to facilitate making highway safety a top public health priority.

Specific goals include:

- Provide education on the use of Screening, Brief Intervention and Referral to Treatment (SBIRT).
- Partner with Public Health to encourage health practitioners and pharmacists to actively educate the public about the dangers of chemically impaired driving.
- Educate families how to communicate about the risks of misuse of alcohol and other drugs.

Goal #3: Education

In three years, the DUI Task Force will proactively educate a variety of stakeholders (see list below) on the risk of driving under the influence of alcohol and other drugs.

Specific campaigns include:

- Educate the general public, taverns, servers and party hosts to reduce incidents of impaired driving.
- Partner with other groups and coalitions to conduct at least one educational opportunity and/or town hall meeting per year.
- Develop and implement one campaign per year targeted at high-risk drivers.
- Assess and modify the Swimming Upstream Awards.

Educational Stake Holders include:

- High risk drinkers & their friends:
- Minors and their families
- Drivers Education Programs
- Taverns and Servers
- The General Public
- Healthcare providers

Goal #4: Network & Partnerships

In three years, the DUI Task Force will enhance its collaborative network and strategic partnerships with a variety of stakeholders (see list below).

Specific goals include:

- Confirm and identify the people with whom the Task Force should be regularly communicating.
- Develop a data base.
- Identify topics of interest and prioritize for articles and workshops.
- Continue to develop the website and social media for communication.
- Develop a newsletter or e-letter template and timetable for publishing.

Network & Partnership Stakeholders:

- MT Dept of Transportation's Highway Traffic Safety
- Police/Sheriff/MHP/NPS
- Court Services
- Juvenile Probation
- County/City Attorneys
- Prosecutors

- Lawyers
- Office of the State Public Defender
- Judges
- Criminal Justice Coordinating Council Advisory Council
- Bozeman's Community Alcohol Coalition
- Legislators
- Local politicians
- Voters
- MSU Students
- Alcohol Drug Services of Gallatin County
- Mental Health/Hope House
- MSU Health Promotion Department
- Healthcare community & Medical Providers
- School Counselors
- Media
- Gallatin City/County Health Department

Goal #5: Provide statistical data collections.

In three years, the DUI Task Force will continue to serve as a source for data about DUI in Gallatin County as required by MCA 61-2-106. Data is made available to the public on the DUI Task Force website, utilized in guest columns/editorials, and in presentations to members of the criminal justice system and policy-makers.

Specific goals include:

- Complete annual April/May comparisons.
- Complete annual citation comparisons to include total alcohol-related crashes and fatalities.
- Create stats committee to analyze and communicate results.

Goal #6: CEASE Awards

In three years, the DUI Task Force will continue to provide a formalized awarding process that includes mechanisms to solicit applications, award funds using contracts for services in accordance with county purchasing policies and procedures, and evaluate outcomes achieved by the awardee.

Specific goals include:

- Update application/evaluation process and line-item budget amount.
- Set annual priorities for funding and communicate to general membership.
- Refine the process for soliciting award applications.
- Continue to fund & promote:
 - Consistent identification and arrest of DUI drivers by law enforcement
 - Multi-jurisdiction DUI patrols and /or safety checks
 - Compliance checks
 - Bar checks for over-service to obviously intoxicated persons. Encourage the public to report over-service to local law enforcement.

- Equipment purchases & other law enforcement/criminal justice projects as consistent with DUI Task Force mandate and annual budget. Costs to be proportionate to the equipment's use for DUI processing
- Safe ride home programs/projects
- Education & Training relating to DUI enforcement and successful adjudication of arrest
- Public Information & Education projects reviewed by the PI&E Workgroup

Goal # 7: DUI Task Force.

In three years, the DUI Task Force will have an active and engaged DUI Task Force membership that guide the DUI Task Force in meeting its mission based on nonprofit best practices for board governance.

Specific goals include:

- Develop a succession plan for DUI Task Force officers.
- Create a DUI Task Force recruiting and orientation/training process and manual.
- Create an advisory council to assure input from specific individuals and agencies and past DUI Task Force members.
- Review, evaluate & update as needed: the bylaws, governance calendar, and internal financial reporting guidelines

Goal #8: Staffing

In three years, the DUI Task Force will continue to have a well-trained and competitively compensated (up to $\frac{3}{4}$ time) Coordinator as well as a volunteer administrative assistance that are charged with coordinating DUI Task Force member efforts in carrying out the strategic plan and documenting the results.

Specific goals include:

- Create job descriptions for a volunteer administrative assistant and for other volunteer assistance
- Attend at least four trainings and workshops per year to increase skills in running a board and providing effective DUI education/advocacy